



March 30, 2015

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## DECA ANNOUNCES AWARD WINNERS

Nearly 300 Nebraska high school students recently received DECA awards at the 58<sup>th</sup> annual state conference in Lincoln.

The top 250 Nebraska students who finished first, second or third in their events will challenge more than 18,000 other students from the United States, the U.S. territories, Canada, China, Germany, Mexico and Spain during the international competition in Orlando, Florida, to determine the world's best marketing, finance, hospitality, management and entrepreneurship students.

DECA competitive events were designed to evaluate the knowledge, skills and attitudes necessary for career success in a wide array of professions. Over 900 Nebraska students participated in more than 45 competitive events, professional development seminars and elected state officers in March.

The following were named new officers and/or DECA award winners:

### **2015-2016 State Officer Action Team 59**

President- Spencer Hosch, Millard South High School  
Secretary- Tessa Canaday, Millard South High School  
Vice President – Jordan Davis, Papillion-La Vista South High School  
Vice President – Ashley Holzapfel, Millard North High School  
Vice President – Matthew Johnson, Westside High School  
Vice President – Makenzi Zikas, Papillion-La Vista High School

### **Stock Market Game**

Christian Lopez, Omaha Bryan High School

### **Marketing Research Events**

#### **Business Services Operations Research**

First Place: Kaitlyn Buresh, Jenna Hubbard, Ethan Vincent, Bellevue West High School

Second Place: Cris Aleman, Morgan Czymczak, Millard South High School

Third Place: Jenna Schroeder, Plattsmouth High School

**Buying and Merchandising Operations Research**

First Place: Katie Gaul, Riya Keyes, Millard North High School

Second Place: Jazmyn Brown, Logan Cunningham, Josh Keaton, Bellevue East High School

Third Place: Naomi Castillo, Jonah Wright, Deanna Zambrano, Scottsbluff High School

**Finance Operations Research**

First Place: Alycia Cain, Annie Norman, Jaslyn Schweiss, Bellevue West High School

Second Place: Amy Hirschman, Weston Schmitt, Tanner Woitzel, Millard South High School

Third Place: Keegan Hessler, Baily Hort, Eseah Ingram, Scottsbluff High School

**Hospitality and Tourism Operations Research**

First Place: Sarah Baker, Spencer Call, Millard West High School

Second Place: Christian Lalley, Jordan Newsom, Tatum Stenger, Millard South High School

Third Place: Allie Baird, Allie Boggs, Gering High School

**Sports and Entertainment Marketing Operations Research**

First Place: Jordan Johnson, Leah Kalkwarf, Corbin Miller, Millard South High School

Second Place: Kim Gau, Mallory Huck, Kaili Sager, Bellevue West High School

Third Place: Ryan Plambeck, Jordan Warner, Bellevue West High School

**Chapter Team Events**

**Community Service Project**

First Place: Meghan Peterson, Erika Regier, Omaha Central High School

Second Place: Taylea Dotzler, Arenz Garcia, Brianne Inselman, Bellevue West High School

Third Place: Kaitlyn Nohrenberg, Kamri Worden, Millard North High School

**Creative Marketing Project**

First Place: Carter Langpaul, Caitlyn Martin, Gabriel Stiansen, Bellevue East High School

Second Place: Keith Botkin, Cierra Fortier, Hannah Hofmaier, Millard South High School

Third Place: Trent Hoppe, Johanna Snodgrass, Emily Summers, Bellevue West High School

**Entrepreneurship Promotion Project**

First Place: Cody Lewis, Courtney Morehead, Kody Radil, Bellevue West High School

Second Place: Matthew Holloway, Alexis Lynn, Kyra Willats, Scottsbluff High School

Third Place: Madison Baird, Francis Buglewicz, Hayley Wallace, Bellevue East High School

**Financial Literacy Promotion Project**

First Place: Keiran Carter, Tim Graves, Forrest McQueen, Westside High School

Second Place: Malcolm Barrett, Mariyah Griffin, Niya Hyde, Bellevue East High School

Third Place: Veronica Bryant, Andrea Labenz, April Thomas, Bellevue West High School

**Learn and Earn Project**

First Place: Marissa Pope, Jasmine Rosemond, Tyra Slade, Bellevue West High School

Second Place: Paige Corr, Martin Strachan, Andrew Van Amburg, Scottsbluff High School

Third Place: Taylor Knipp, Tanner Marino, Richard McCall, Millard West High School

**Public Relations Project**

First Place: Taylor Christian, Emma Lay, Joey Lydiatt, Bellevue West High School  
Second Place: Caleb Eby, Stephanie Purcell, Emily Romero, Bellevue West High School  
Third Place: Aly Campbell, Elena Czyz, Millard North High School

### **Business, Management and Entrepreneurship Events**

#### **Entrepreneurship Innovation Event**

First Place: Corina Marsh, Arrion Smith, Lincoln Southeast High School  
Second Place: Cyrus Khandalavala, Max Slosburg, Westside High School  
Third Place: Nick Pellet, Peter Pellet, Westside High School

#### **Entrepreneurship Participating Event- Franchising Business**

First Place: Baylee Anstey, Bellevue West High School  
Second Place: Jerod McCarthy, Scottsbluff High School  
Third Place: Matthew Farho, Omaha Central High School

#### **Entrepreneurship Participating Event- Independent Business**

First Place: Logan Johnson, Elkhorn South High School  
Second Place: Isaac Rogers, Millard North High School  
Third Place: Sam McQuistan, Scottsbluff High School

#### **Entrepreneurship Growing Your Business Event**

First Place: Thomas Cruz, Mark Deegan, Blaine Johnson, Bellevue East High School

#### **Entrepreneurship Written Event**

First Place: Joey Jeanetta, Sipres Shurila, Trevor Wood, Bellevue East High School  
Second Place: Jonathan Hastings, Jacey Schaul, Kyle Upp, Gering High School  
Third Place: Michael Hanssen, Jake Krug, Plattsmouth High School  
Fourth Place: Taryn Green, Jada Messick, Paul Taff, Millard South High School

#### **International Business Plan Event**

First Place: Rebecca Brenner, Gering High School  
Second Place: Zach Blankman, Wyatt Riddle, Plattsmouth High School  
Third Place: Diandra Freese, Harlee Sine, Austin Wood, Bellevue West High School

### **Marketing Representative Events**

#### **Advertising Campaign Event**

First Place: Gabi Christensen, Carly Pribus, Westside High School  
Second Place: Jin Milroy, Laura Poeckes, Elise Saniuk, Omaha Central High School  
Third Place: Eric Olsen, Kaytlin Wolfe, Scottsbluff High School

#### **Fashion Merchandising Promotion Plan Event**

First Place: Justin Holtmann, Brooklyn Mussman, Andrew Roeher, Bellevue West High School  
Second Place: Katelyn Lambert, Stacea Pauli, Scottsbluff High School  
Third Place: Molly Graff, Lauren Matis, Westside High School

#### **Sports and Entertainment Promotion Plan**

First Place: Jessica Nguyen, Austin Staebell, Millard North High School  
Second Place: Maddie Donohue, Nate Janicek, Samantha Kunkel, Millard South High School  
Third Place: Luke Doyle, Tyler Sprinkel, Omaha Bryan High School

### **Professional Selling Events**

#### **Financial Consulting Event**

First Place: Sam Stevenson, Westside High School  
Second Place: Michaela Mapes, Westside High School  
Third Place: Jack Hike, Bellevue East High School

#### **Hospitality and Tourism Professional Selling Event**

First Place: Rebecca Brenner, Gering High School  
Second Place: Brittney Loney, Westside High School

Third Place: Jake Johnson, Elkhorn South High School

#### **Professional Selling Event**

First Place: Adrian Silva, Gering High School

Second Place: Sam McQuistan Scottsbluff High School

Third Place: Jenna Hynek, Westside High School

#### **Individual Series Events**

##### **Principles of Business Management and Administration**

First Place: Kyler Caverzagie, Papillion-La Vista South High School

Second Place: Vinny Malene, Millard South High School

Third Place: Brett Robinson Westside High School

##### **Principles of Finance**

First Place: Edward Yuan, Millard South High School

Second Place: Jenny Fisher, Millard South High School

Third Place: William Targy, Bellevue East High School

##### **Principles of Hospitality and Tourism**

First Place: Riley Herringer, Bellevue East High School

Second Place: Qismat Niazi, Lincoln Southwest High School

Third Place: Rachel Zetzman, Westside High School

##### **Principles of Marketing**

First Place: Jake Fauglid, Westside High School

Second Place: Carley Childers, Elkhorn South High School

Third Place: Matthew Farho, Omaha Central High School

##### **Accounting Applications**

First Place: Jill Gathje, Central City High School

Second Place: Amber Erickson, Central City High School

Third Place: Nicolette Cook, Gering High School

##### **Apparel and Accessories Marketing**

First Place: Mary Knickrehm, Omaha Central High School

Second Place: Payton Kelly, Millard West High School

Third Place: Andrew Roehr, Bellevue West High School

##### **Automotive Services Marketing**

First Place: Karthik Narayanan, Elkhorn South High School

Second Place: Caleb Eby, Bellevue West High School

Third Place: Nick Pellet, Westside High School

##### **Business Finance Services**

First Place: Philip Holubeck, Elkhorn South High School

Second Place: Keiran Carter, Westside High School

Third Place: Spencer Hosch, Millard South High School

##### **Business Services Marketing**

First Place: Michaela Mapes, Westside High School

Second Place: Jack Cohen, Westside High School

Third Place: Allie Rau, Millard South High School

##### **Food Marketing Series**

First Place: Megan Hong, Millard North High School

Second Place: Michael Hanssen, Plattsmouth High School

Third Place: Josh Keaton, Bellevue East High School

##### **Hotel and Lodging Management**

First Place: Sara Nixon, Millard South High School

Second Place: Hannah Hofmaier, Millard South High School

Third Place: Tianna Engen, Kearney High School

##### **Human Resources Management**

First Place: Kelsey Coziahr, Westside High School

Second Place: Jenna Schroeder, Plattsmouth High School

Third Place: Annie Hua, Lincoln Southeast High School

**Marketing Management Series**

First Place: Meghan Peterson, Omaha Central High School

Second Place: Gabe McAndrews, Ralston High School

Third Place: Tymber Long, Lincoln Southeast High School

**Personal Financial Literacy**

First Place: Jacob Shiers, Lincoln Southwest High School

Second Place: Kyle Doshier, Bellevue West High School

Third Place: Brianna Aughe, Millard South High School

**Quick Serve Restaurant Management**

First Place: Hannah Everett, Lincoln Southeast High School

Second Place: Payton Hurlburt, Westside High School

Third Place: Logan Cunningham, Bellevue East High School

**Restaurant and Food Service Management**

First Place: Kim Sleeper, Ralston High School

Second Place: Tanner Marino, Millard West High School

Third Place: Cris Aleman, Millard South High School

**Retail Merchandising**

First Place: Catherine Khorram, Millard North High School

Second Place: Katelyn Lambert, Scottsbluff High School

Third Place: Megan Trenkamp, Millard South High School

Fourth Place: Carter Ruf, Westside High School

**Sports and Entertainment Marketing**

First Place: Sam Frankel, Westside High School

Second Place: Austin Hoffman, Elkhorn South High School

Third Place: Matias Ponce, Papillion-La Vista High School

**Management Team Decision Making Events**

**Business Law and Ethics**

First Place: Ethan Fratzke, Nick Keyser, Elkhorn South High School

Second Place: Shaket Chaudhary, Forrest McQueen, Westside High School

Third Place: Cesar Hinojosa, Ruach John, Omaha Bryan High School

**Buying and Merchandising**

First Place: Matthew Mickey, Koy Potthoff, Scottsbluff High School

Second Place: Claire McBride, Halie Platt, Westside High School

Third Place: Krissy Hosman, Kenzie Meradith, Westside High School

**Financial Services**

First Place: Cyrus Khandalavala, Max Slosburg, Westside High School

Second Place: Kyle Petsche, Sam Stevenson, Westside High School

Third Place: Pete Nelson, Chloe Renken, Millard South High School

**Hospitality Services**

First Place: Sarah Baker, Spencer Call, Millard West High School

Second Place: Eric Lund, Grace Ward, Westside High School

Third Place: Trent Hoppe, Johanna Snodgrass, Bellevue West High School

**Marketing Communications**

First Place: Edmond Adams, David Huang, Westside High School

Second Place: Stephanie Purcell, Emily Romero, Bellevue West High School

Third Place: Alex Neumann, Mariah Tessin, Westside High School

**Sports and Entertainment**

First Place: Joey Jeanetta, Trevor Wood, Bellevue East High School

Second Place: Chase Caverzagie, Noah Thornton, Papillion-La Vista South High School

Third Place: Connor Flairty, Tim Graves, Westside High School

**Travel and Tourism**

First Place: Megan Donahue, Ashley Holzapfel, Millard North High School

Second Place: Scout Petersen, Ciara Seward, Westside High School

Third Place: Sophie Cosimano, Haley Foral, Westside High School

**Scholarship Recipients**

**Bobby Foehliinger Living a Legacy Memorial Scholarships (\$1,000)**

Chase Caverzagie, Papillion-La Vista South High School

Jordan Newsom, Millard South High School

**Dan Whitlock Scholarship (\$250)**

Aubree Ford, Scottsbluff High School

**Kenyatta Bush Memorial Scholarship (\$250)**

Jayden Barth, Millard West High School

**N.A.M.E. - Mike Logan Memorial Scholarship (\$500)**

Mary Bullerdick, Omaha Central High School

Jordan Johnson, Millard South High School

Gabe McAndrews, Ralston High School

Sara Teft, Millard West High School

**NE DECA Scholarships (\$500)**

Morgan Szymczak, Millard South High School

Kyra Willats, Scottsbluff High School

**Target Scholarship (\$500)**

Kalynn Copenharve, Omaha Bryan High School

**Distinguished DECA Member of the Year (\$500 scholarship)**

Michaela Mapes, Westside High School

**Distinguished Chapter of the Year**

Papillion-La Vista South High School

**Special Recognition**

**Nebraska DECA Outstanding Service Awards**

Award of Merit: Adam Wacker, Omaha

Outstanding Service Award: Denny McDonnell, Omaha

Outstanding Business Partner: Eric Reznicek, Hudl

Outstanding New Business Partner: Megan Trowbridge, National Research Corporation

Honorary Lifetime Membership: Mary Ann Caputo, Omaha Burke High School

DECA Outstanding Advisors – Dawn Danauskas, Bellevue East High School; Matt

Maw, Lincoln Southeast High School; Allison Goodman, Millard North High School;

Janet Butler, Janine Ellis, Lori Scolaro, Millard West High School; Bubba Penas,

Papillion-La Vista South High School